

SBA Small Business Summer School Options

By US Small Business Administration

School may be out for summer, but learning is always in—especially when you're a business owner. In an ever-evolving marketplace, continuous learning helps you keep up with current trends and hone your skills, ultimately improving your credibility as an entrepreneur and increasing your chances of sustained success.

To that end, the United States Small Business Administration (SBA) is excited to announce that small business summer school is officially in session! All summer long, SBA hosts workshops, webinars, and other events centered around a wide variety of topics—from marketing and financing to government contracting. There is also the SBA Learning Platform, an online forum with programs designed to train and guide business owners as they navigate the various challenges that they'll surely face. Explore one of the SBA Learning Platform's many resources today.

Learning Center—Running a business is a time-consuming responsibility. Fortunately, the

SBA Learning Center features pre-recorded, on-demand lessons that business owners can access on their own terms. The Learning Center's courses are designed to cover the main stages of business ownership, with objectives that help users master the material. Learn how to plan, launch, manage, grow, and more at the click of a mouse or a touch of the screen.

Ascent—Women entrepreneurs can elevate their businesses to new heights with Ascent. A free digital learning platform, Ascent was created by experts in women's entrepreneurship. There are twelve topics (referred to as Journeys) to explore, and within each journey are several exercises called excursions. Infographics, videos, fireside chats, and more await those who decide to embark.

Boots to Business (B2B)—Small business ownership is a natural transition for many individuals with military experience. They just need the right tools to achieve entrepreneurial success. That is what B2B offers to veterans, active-duty and transitioning service members, military spouses, and National Guard and Reserve members stationed around the globe. Whether

Never stop learning.

Small Business Summer School

online or in person, B2B trains veteran entrepreneurs on the basics of business ownership. For veterans who may have access to take courses on base, B2B Reboot brings the program directly into communities for veterans of all eras, National Guard

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

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With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

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weekly or whenever wherever you need to reach among agencies contractors diversity firms



RTA
REGIONAL TRANSIT AUTHORITY
PUBLIC NOTICE

RTA Retail Store Pilot
RTA Request for Proposals (RFP) No. 2023-013
Bid Date: July 6, 2023

Project description:
The Regional Transit Authority (RTA) is seeking an operator to provide retail store pilot per specifications in RFP 2023-013.

How to obtain a copy of the RFP:
Scope of work and further information concerning the RFP may be obtained beginning June 6, 2023, from the RTA's Procurement website at <https://norta.procurement.com/home>. You will be required to first register on this website. The RFP can also be obtained at Regional Transit Authority's website at <http://www.norta.com>.

Responding to the RFP:
Proposals shall be submitted through RTA's Procurement website on or before 4:00 pm, Thursday, July 6, 2023. Any questions or further information concerning this RFP may be submitted through <https://norta.procurement.com/home> beginning on June 6, 2023. Only written questions submitted through <https://norta.procurement.com/home> shall be considered official. All answers to questions shall be by formal addenda posted to the website under RFP #2023-013.

RTA in accordance with 49 Code of Federal Regulations (CFR) Part 26 has an obligation to ensure nondiscrimination of Disadvantaged Business Enterprises (DBEs) and to comply with all federal, state, and local regulations relative to utilization of DBEs on publicly funded projects. The RTA is committed to utilization of DBEs on all federally funded projects toward attainment of the agency's established overall goal of 30%. A specific DBE goal has not been established for this project as there are no subcontracting opportunities on this project.

Notice to all offerors is hereby provided that in accordance with all applicable federal, state, and local laws the RTA will ensure that DBEs are afforded full opportunity to submit offers and responses to this solicitation and to participate in any contract consummated pursuant to this advertisement. Additionally, no offeror will be discriminated against on the basis of age, sex, race, color, religion, national origin, ethnicity, or disability.

The RTA reserves the right to accept or reject any and all submittals.

Lona Hankins
Chief Executive Officer
Regional Transit Authority

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Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

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SOUTHEAST EVENTS FOR YOUR BUSINESS

2023

world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

8(a) Orientation and SAM Registration Webinar
Wednesday, June 21, 2023, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Selling to the Federal Government Webinar
Thursday, June 22, 2023, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, June 29, 2023, 10:00 am–11:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: Stephanie Workman, 478-919-7652, stephanie.workman@sba.gov
Fee: Free; registration required
Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The session will also include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/federal-contracting-woman-owned-small-business-wosb-program-tickets-648588795547>

CERTIFICATION

Small Business Exchange, Inc.
is **DBE certified** by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal
In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.

Mitchell J. Landrieu
MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS
June 15, 2010
DATE

